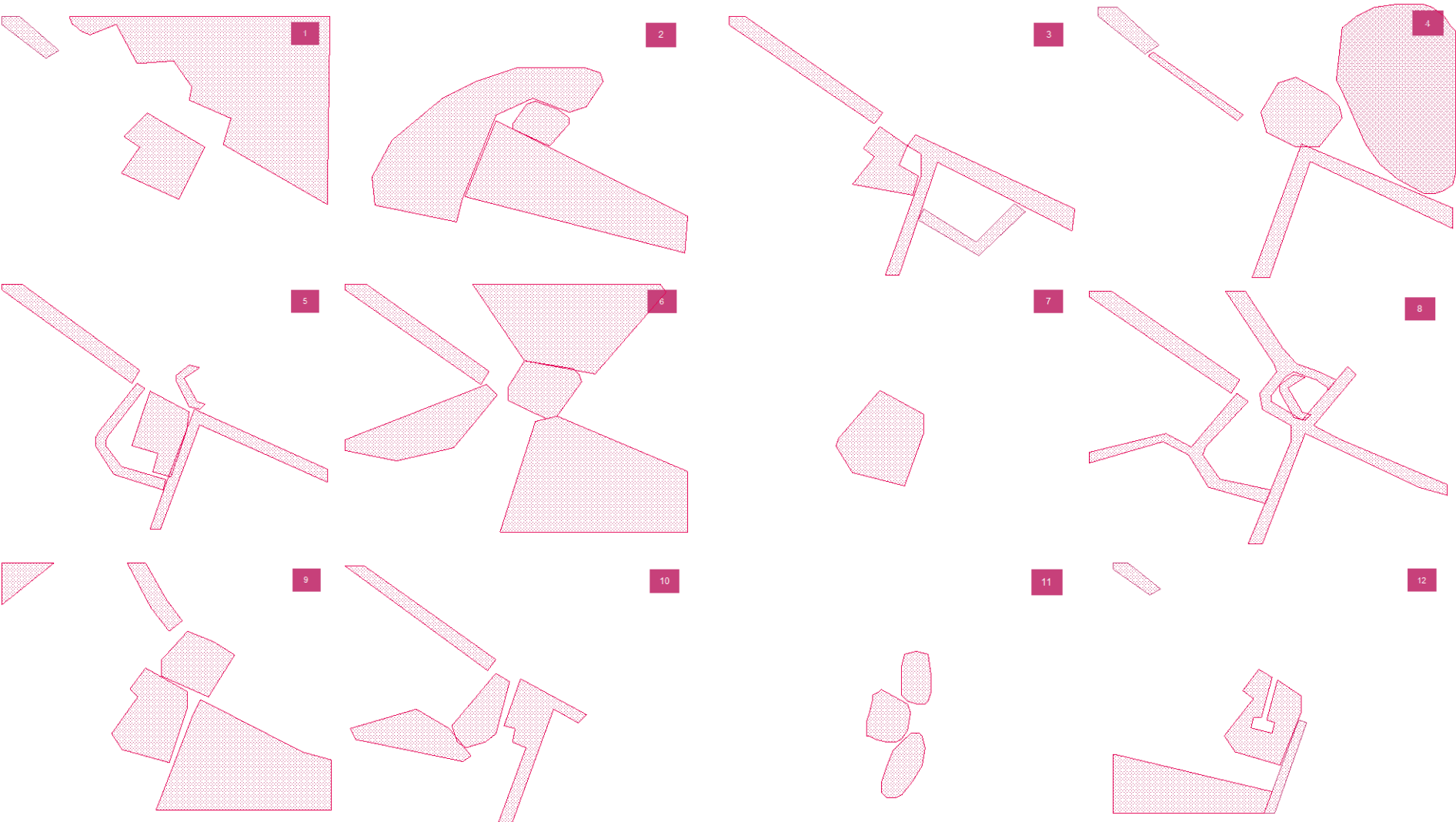


# Subjective 'micro-area' maps of the Archway area

(areas within Archway that respondents identified as having a distinctive look and feel about them)



Source: 3000ft Strategic Insight, June 2009